

# about Orange

and France Telecom group

Anne Bouverot, executive vice president, mobile services

3rd April 2009

European Network of Women in Decision Making in Politics and the Economy



# who are we today?

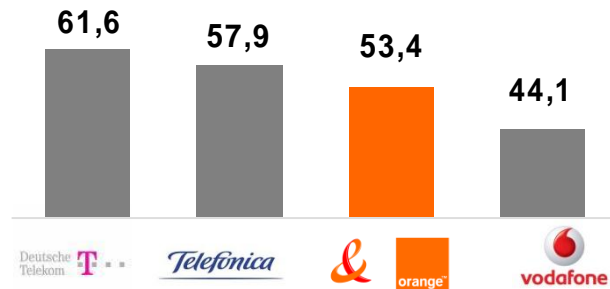
- one of the **leading** telecommunications operators in the world
- providing services to more than **170 million** customers on five continents
- of which **122 million** under the Orange brand



# A leader in telecommunications in Europe

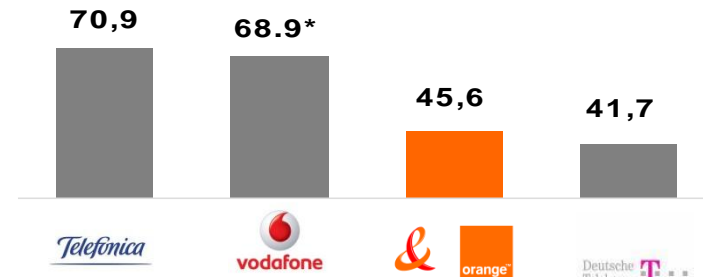
## revenues

in billion of Euro



## Market capitalization\*

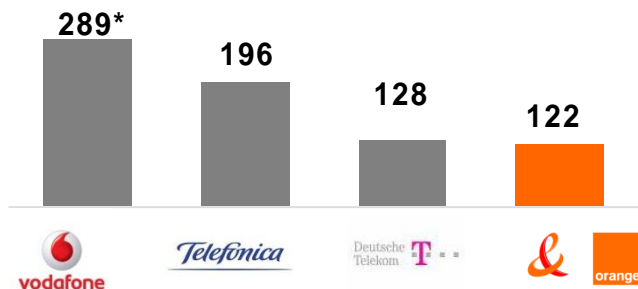
in billion of Euro



\*18th March 2009

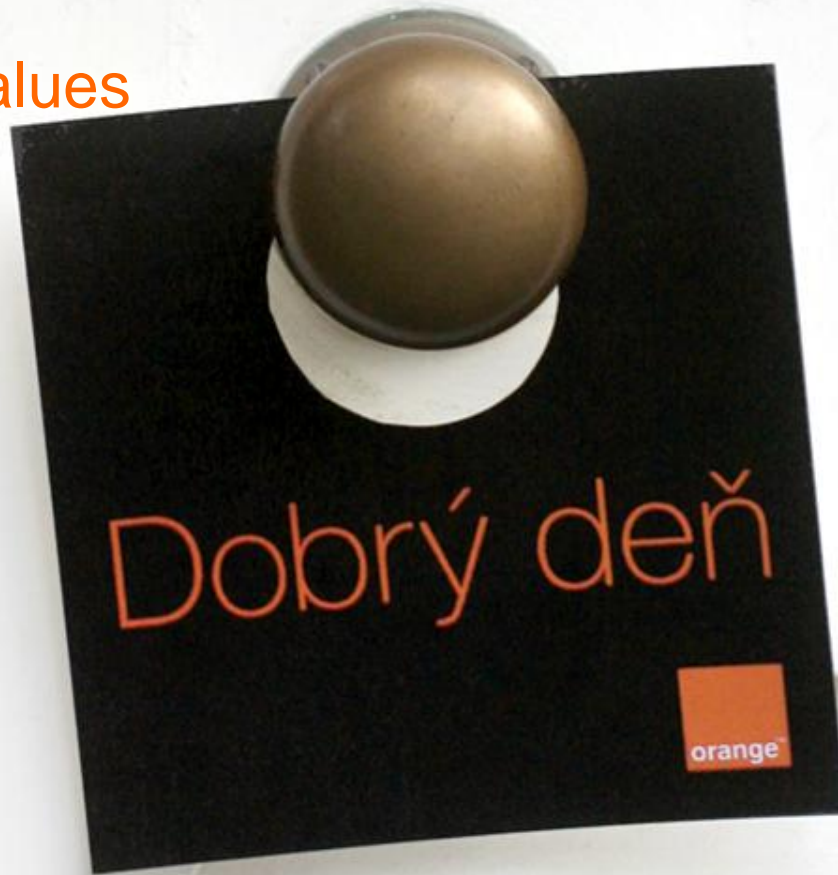
## mobile customers (worldwide)

in million of customers



**187,000** employees  
worldwide

## the 5 Orange values



- friendly, straightforward, honest  
and the way we do things is dynamic and refreshing

# Women in Orange

- a few numbers:
  - 37% of total employees are women
  - 22% of 'Entrepreneurs' (top 1000)
    - increased from 14% in 2004
  - job lines: 11% in Network, 22% in IT, 25% in Innovation
- actions within the company:
  - Recruitment: ask why no woman as candidate, or even (Spain) refuse to close the process if no woman as candidate
  - Women's networks: Orange Business Services, Cercle InterElles, EuropeanPWN
  - Commitments in 'Accord égalité professionnelle France Telecom SA 2008-10', Label Egalité Professionnelle (France)

# Orange actions for professional women

- external programmes with a specific focus on Sciences and Engineering:
  - Mentoring programme for engineering students
  - Sci Tech Girls (Women's Forum)
  - European Code of Best Practices for Women and ICT (new)
  - Shadowing programme for girls in secondary schools (underway)
  - '1000 ambassadors for Science' in secondary schools
  - Speaking at women's networks!

# Anne Bouverot - profile

- Executive Vice President, **Mobile services**
  - Member of the Group Leadership Team (top 24)
  - 122 million customers, over 29 B€ revenues, 30 million mobile phones
- Appointed as **Non Executive Director of Groupama**, a major French insurance company with over 13B€ of revenues, in October 2008
- Previous roles:
  - International Business Development at Orange: privatisation of Telkom Kenya, new licence in Armenia, partnerships in Portugal and UAE.
  - IT Services business unit for business customers at Equant: managing over 600 IT specialists worldwide, with profit & loss responsibility
- Worked in **Paris, London, Washington DC, Mexico**
- M.S. and Ph.D. degrees in mathematics, computer science and telecommunications engineering



thank you

find out more on [orange.com](https://www.orange.com)

Orange, the Orange mark and any other Orange product or service names referred to in this material are trade marks of Orange Personal Communications Services Limited.  
© Orange Personal Communications Services Limited.

France Telecom Group restricted.